



ISISP

INTEGRATED SOCIAL INVESTMENT
SUPPORT PLATFORM (ISISP)

October 2025

EXECUTIVE SUMMARY



ISISP

ISISP is a digital ESG platform connecting investors and social organizations.

Enables transparent monitoring of financial and social performance in real time.

Expected break-even: 30 months from launch.

Projected ROI: 18% (base) – 32% (optimistic) by Year 5.

Revenue forecast to exceed €400K in Year 5, scalable across the EU.

THE CHALLENGE

Lack of transparent, reliable mechanisms for social investment management.

Investors face uncertainty in tracking ROI and social/environmental impact.



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THE SOLUTION – ISISP



A digital platform connecting social investors with social organizations.



Provides real-time certification of both financial and physical investment outcomes.



Ensures transparency, accountability, and measurable impact.



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MARKET OPPORTUNITY

Global ESG investments: USD 25.1T (2023) → USD 79.7T (2030), CAGR 19.9%.



EU ESG market: €30T (2025) → €60T (2030).



Rising demand for measurable social impact and transparent reporting.



Greek market potential: €2B (2025) → €6B (2029).



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TARGET MARKET & USERS



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Social Investors: foundations, impact funds, CSR-focused corporates, financial institutions.

Social Actors: social enterprises, NGOs, municipalities, cooperatives.

Business Model: B2B and B2G partnerships.

COMPETITIVE ADVANTAGE

ISISP focuses on social economy.



ISISP

Unique combination of real-time certification and ESG compliance.

Transparency and impact verification differentiate it from generic crowdfunding platforms.

SWOT SUMMARY

Strengths: Innovative, ESG-aligned, transparent model.

Weaknesses: Limited early-stage funding, market awareness.

Opportunities: Growth in ESG investing, EU Recovery Fund alignment.

Threats: Competitive global ESG tech solutions, regulatory uncertainty.

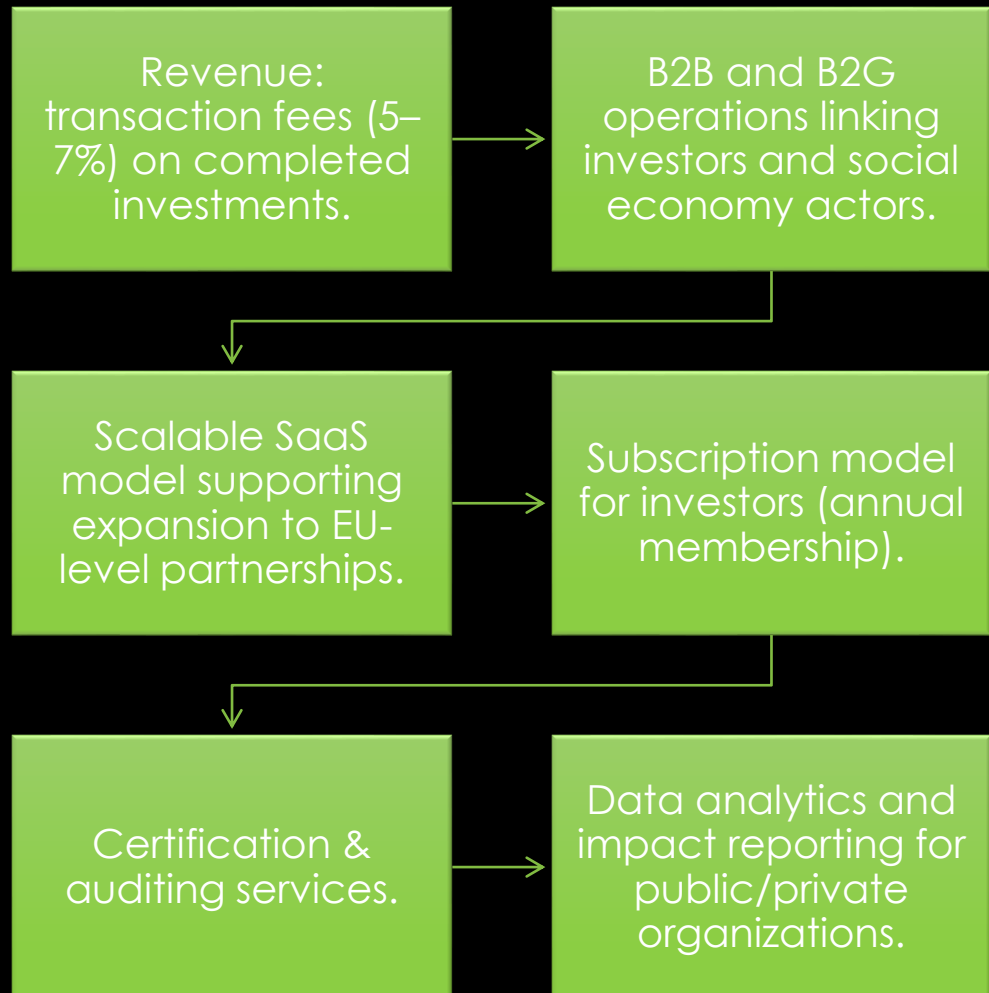


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BUSINESS MODEL



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FINANCIAL HIGHLIGHTS & FEASIBILITY STUDY INSIGHTS



ISISP

- Break-even within 30 months from platform launch.
- ROI: 18% (Base Scenario), 32% (Optimistic Scenario).
- Year 5 projected revenue > €400K, strong EBITDA margin potential.
- High scalability and recurring revenue potential across EU markets.
- Revenue growth driven by scaling across EU regions.
- Positive EBITDA expected in Year 3.
- ROI projections aligned with sustainable investment benchmarks.

GO-TO-MARKET STRATEGY



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Phase 1 (Year 1): Pilot in Greece with early adopters (CSR projects, foundations).



Phase 2 (Year 2): Expansion to Balkans through strategic partnerships.



Phase 3 (Year 3): European market scaling via licensing and public-private collaborations.

ESG IMPACT & SOCIAL VALUE



ISISP

Supports environmental protection, inclusive employment, and social inclusion.

Enhances transparency and accountability in the social economy.

Promotes measurable ESG outcomes and responsible investing.

TEAM & EXPERTISE

Developed by STRATIS Consulting, with 15+ years in social economy and innovation projects.

Extensive European network of partners and impact investors.

Proven track record in managing complex, co-funded programs.



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EXIT STRATEGY

Potential acquisition by European fund, foundation, or public body.

Licensing of platform technology to EU and international partners.

Strong long-term scalability and value appreciation.



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CALL TO ACTION



JOIN THE NEXT GENERATION
OF SOCIAL IMPACT
INVESTMENT.



PARTNER WITH ISISP TO DRIVE
MEASURABLE, TRANSPARENT,
AND SUSTAINABLE CHANGE.



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ABOUT STRATIS



ISISP

STRATIS Consulting specializes in social economy, innovation, and project management.

Expertise: Circular Economy, Cultural Tourism, Digital Transformation, Green Transition.

Services: Project design, implementation, communication, cluster development, research collaboration.

Active in EU-funded programs and social impact initiatives.